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## Vintage Is Back! Featured

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### Silk & Sawdust Spring Summer Collection, a signature of elegance...

Silk & Sawdust is vintage-inspired fashion label, reinventing some of the great silhouettes of the 20th century into beautifully cut, individual pieces. The line is aimed at women over thirty, and each design is created as a timeless piece, bringing elegance, sophistication and a subtle sexiness to a lady's closet.

The Spring collection, available online from Friday 11 March, takes its inspiration from fashion illustrations, photographs and vintage pattern books from the 1930s to the 1970s. With beautiful day dresses and separates in the most flattering silhouettes, each item is designed to make even the most mundane meeting, or school run a scene-stealer.

All the pieces are hand-tailored by highly skilled dressmakers in Bangkok. Fabrics are selected to ensure that they bring something extra to each piece, moving with the body to flatter and make you feel that little bit more glamorous. And all pieces are cut to work with the modern woman's figure. Founder and designer, Claudia Orrell travels between London and Thailand, working closely with dressmakers and sourcing fabrics to create the *Silk & Sawdust* collections.

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Helena is £105



Ruth is £149

Claudia says:

*"I want to make women feel beautiful every day. The collection harks back to an era when every woman took pride in their appearance – even if they were just popping to the shops."*

Elected as part of Pure London's Next Generation, a brand new platform for the hottest emerging labels to present their original collections, Silk & Sawdust presented its AW11 collection at Pure Spirit at Earls Court in February this year.

The Next Generation competition drew in "an overwhelming response, keen press interest and rounds of rigorous judging by a panel five experts" stated *Pure London*. The judging panel included Jessica Brown, editor of *Drapers*, Eric Musgrave, CEO of the *UKFT*, Barry Laden, CEO of *Laden Showrooms*, MBE and Melanie Plank, associate editor at *WGSN*.

Claudia says: *"Pure London was exhilarating. As a new brand it was terrific to get such positive feedback from industry experts, the highlight being Jeff Banks' visit to my stand!"*

For more information on the fabulous - Silk & Sawdust

[www.silkandsawdust.com](http://www.silkandsawdust.com)

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